Collaboration: Beyond Being There


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Learning Goals

● Understanding the concept of Being There and Beyond Being There
● Dive into people’s need for communication
● Discuss examples of beyond being there
Distance Matters

- Face to face interaction and distance cannot be fully resolved with technology.
- Issues:
  - Context/Trust
  - Time Zones
  - Differences in Culture
  - Common Ground
Being There

- Face to Face Conversation.
- With increase of distance, collaboration decreases.
- Some interactions seem to only work when face-to-face.
- Creating a system that allows the same richness and variety of interaction.
- Systems imitate a face to face interaction.
Beyond Being There

“The goal then becomes identifying needs which are not ideally met in the medium of physical proximity, and evolving mechanisms which leverage the strengths of the new medium to meet those needs.”

-Hollan & Stornetta

● Telecommunication vs. Communication
Question:

- What’s wrong with (physically proximate) reality?
  - Discuss in groups 2-3 mins
Beyond Being There: New Focus

● Ask yourself: What’s right with the new medium?
● Ex: electronic medium
  ○ Ability to support spectrum of synchronous to asynchronous communication
  ○ Anonymous communication
  ○ Automatic archiving communication
Thank You!