



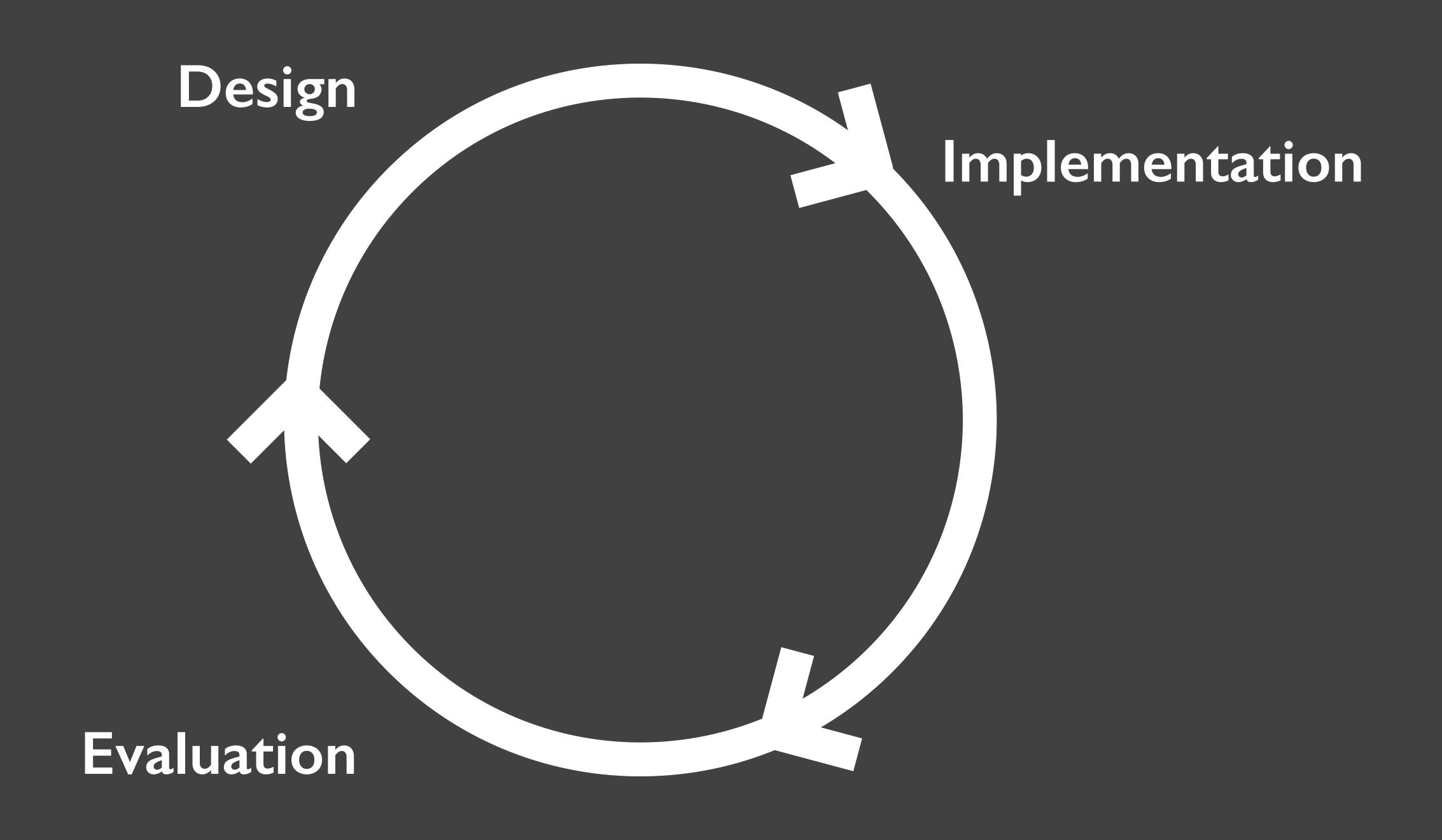
Scott Klemmer
UCSan Diego
The Design Lab

Good Design

Bad Design costs lives, money, & time

300,000,000 Americans x 10 minutes per day per American

- 3,000,000,000 minutes per day
- = 40,000,000 Intro to HCI lectures



Avoiding local optima

Quarter-long design project

Teams of three Shared weekly in studio

FINAL PRESENTATIONS FRIDAY OF WEEK 10

This class

Tuesdays

Design Concepts

Thursdays
Lab
bring a laptop!

Fridays
Studio

Weekly Studio Ritual

- ·Projects due Thursdays, 11.59pm
- ·Participate in studio & check out your peers' work
- ·Reflect on & self-assess your work

Prereq: CSE8a/11

Take this class if you seek...

5 Units Letter Grade only

Visit office hours! Mine are... Thursdays 12.30-1.30 Atkinson 5204

Be mindful during class time (aka no Facebook during class)

Studio Leaders

- ·Adam
- ·Bonnie
- ·Jasmine
- ·Jesse
- ·Kevin
- ·Rob
- ·Tricia
- ·Yasmine

Piazza, not email

The Web Site

has all the information it's where to send questions

http://d.ucsd.edu/class/intro-hci

Questions

First project: Design Thinking

Needs for...