Welcome! Please sign in for attendance.
Pair up! (3min)

1. Share what you made!

2. What did you ask your interviewee? Are there any questions you wished you would have asked instead? Why?

3. How did testing and getting feedback impact your final design? Did anything surprise you? Why?
simple concept
make exchange a better experience
1 - Happens already, happens frequently

think about context and overall goals
2 - Desired, but doesn’t happen often

think about the blocking reasons/costs
3 - Doesn’t really happen at all

look for the duct tape
Be creative!

think outside
Taboo

Notes bank

Generic all-in-one classified/marketplace
Brainstorm! (3min)

1. Experience/activity/task that relates to exchange

2. What motivates people to participate