Exchange

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Week 4 - Sign in!
Sit down @ the number of the team that you evaluated
(Sit with your evaluator pals)

Agenda

- Exchange in the real world
- HE Presentations
- HE Debrief
- Self-assessment + mid-course assessment
- A5 Overview
- Announcements & group work

Exchange in action - Shypmate

Shypmate, which is part of Y Combinator's Winter 2016 batch, is a quick, low-cost international shipping solution that relies on everyday people to transport items from the U.S. to Ghana and Nigeria.

Why Ghana and Nigeria? Well, the founding team (pictured above) has members from both Ghana and Nigeria — two African markets they're familiar with and have a need for this kind of service, Shypmate co-founder Perry Ogwuche told TechCrunch. On average, it takes shoppers Nigeria about five weeks to receive packages from the U.S., Shypmate says. It's also a very costly process.
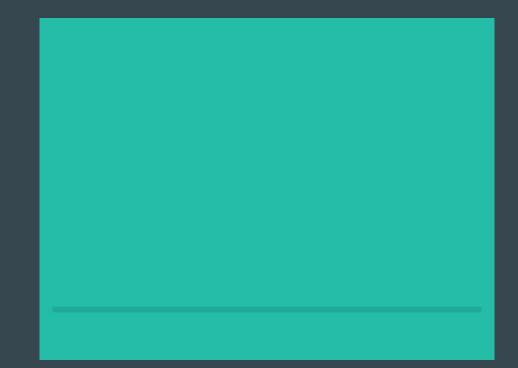
HE Presentations

- Prepare a 2 minute presentation
  - Feel free to use your paragraph write-up as a guide for what to say
- Focus on
  - Short one sentence recap of what/who you evaluated
  - "I like"/"I wish"s on the prototype and how the walkthrough was conducted
  - Common findings between evaluators
  - How they would prioritize fixing the issues they identified

HE Debrief

- What worked well with this format of user testing and what didn't?

- What would you do different next time?

- How does the role of being evaluator compare to getting your interface evaluated?

- Is it useful to have outside evaluators, or could you have done it within the group? Why / why not?

- What are some pros and cons with doing HE on paper prototypes rather than something coded up on a device?

Self assessment && Course evaluation

A5 Overview

- List of changes based on HE
- Development Plan
- Complete home screen + 2 major major screens
- Navigational skeleton
- Revisit the brief

Announcements

- Wizard of Oz'ing
- Extra Credit
- Revisiting past parts of the design cycle
- 3 weeks left?!?!